

FORD LASER S AND TX3.



HAVE YOU DRIVEN A FORD...LATELY?

THIS BROCHURE IS NO
PLACE FOR QUIET
SUNDAY DRIVERS.

In Australian motoring, the name "Laser" holds a special position. For Laser is a car which has won the hearts of thousands



upon thousands the nation over. Laser's popularity has seen it lead the way in cars of this class.

Today's roomier, zoomier Laser range offers the vehicles to satisfy - and reward - most needs and tastes in motoring. Laser XL, GL, GLi and Ghia hatches and GL and Ghia sedans are described in a separate brochure.

This brochure, however, is all about two distinctly different Laser models. And we make the

point here and now that these pages are not for quiet Sunday drivers.

If you are the type of individual who enjoys the occasional surge of adrenalin, who prefers to be pro-active rather than reactive, the

kind who isn't afraid to make a statement in life, please read on.

And enjoy.

LASER S.

Driving enthusiast, prepare to become a *Laser* enthusiast.

This sporty 5-door hatch offers sparkling performance, agile handling and an interior dedicated to the joy of driving.

LASER TX3.

The way it looks completely reflects the way it drives.

And if people look at you like you're having too much fun, well, you wouldn't let a little thing like that worry you, would you?

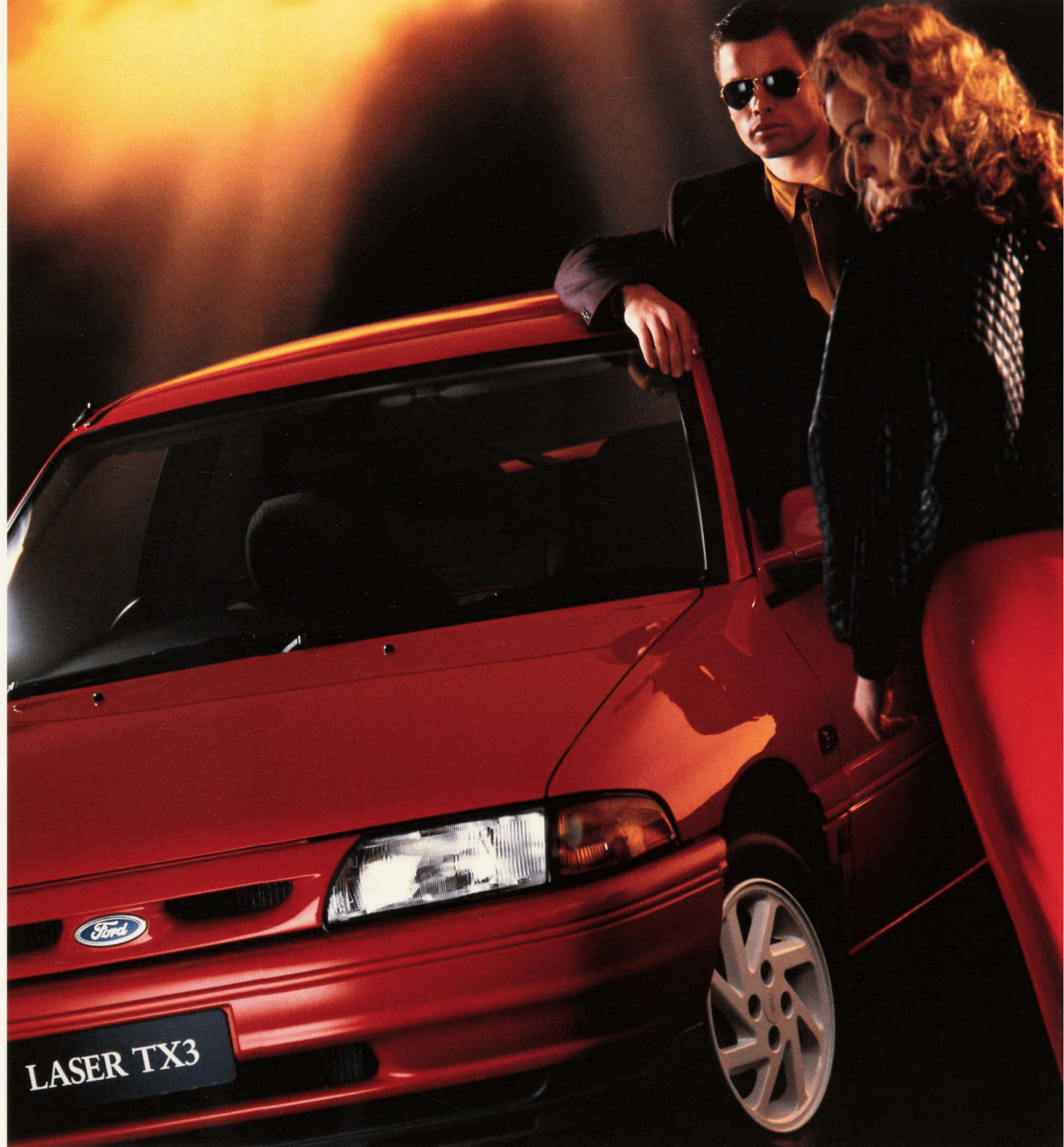
Laser S

1.8 litre SOHC engine with electronic fuel injection and 4 valves per cylinder.



Laser TX3

1.8 litre DOHC engine with electronic fuel injection and 4 valves per cylinder.



READ FASTER.

DRIVE SOONER.

The best way to appreciate these very special Lasers is to spend some time with them. The sooner you've read this brochure, the sooner you can get to your Ford dealer where the excitement really starts.

However, in the meantime, to help you gain a greater understanding, we offer these insights into the thinking of the designers and engineers at Ford.

The fundamental objective has



Power windows. (TX3 only).



Tilt adjustable steering column.



Power locking. (TX3 only).

yours at a glance. The controls fall instinctively to hand.

The soft-feel, tilt adjustable sports steering wheel is comfortable and easy to control.

A convenient footrest makes for more relaxed driving. The sports bucket seats feature numerous adjustments for your comfort, including adjustable head restraints.

There's nothing low key about Laser style. Whichever Laser you opt for, you'll find it packs a lot of



been to produce two sporty Laser hatches that are quick, safe, well appointed and a whole lot of fun to drive. Simplicity being the essence of good design, our designers set about creating instrument panels that are uncluttered, clear and easy to read. A tachometer and an extensive array of gauges and warning lights are included.

All the information you need is

*Smooth, quick-shifting
5-speed manual gets
things going.*



Great sounding 4 speaker AM/FM stereo radio/cassette player is equipped with a programmed security code, Dolby™ and music search (TX3 only).

street-smart styling touches. And to go with all the style, a lot of substance. In addition Laser TX3 has power windows, power door locks and electrically controlled exterior mirrors.



In both Lasers, you have power assisted rack and pinion steering, 4 wheel power disc brakes, and you drive to the beat of a 4-speaker AM/FM stereo radio-cassette player equipped with a programmed anti-theft security code. The TX3 model has Dolby NR.

When it comes to room, Laser has always been generous. And



today's Lasers are even roomier.

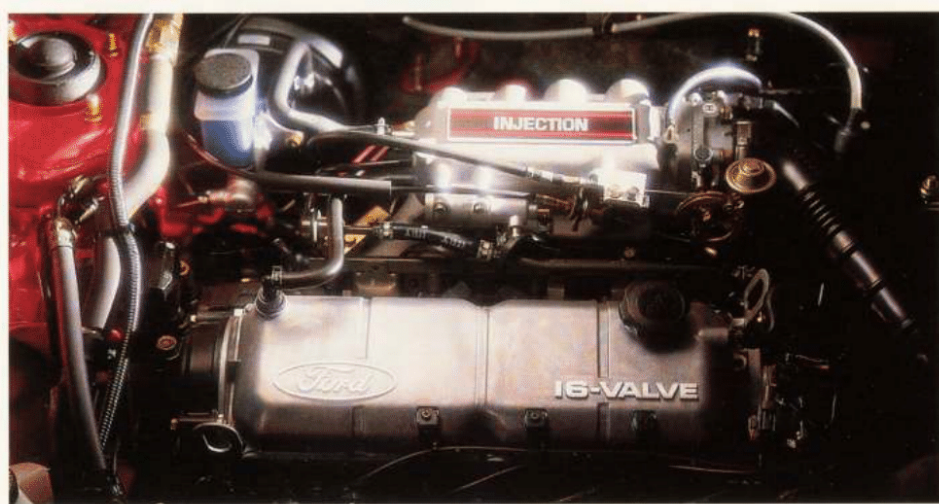
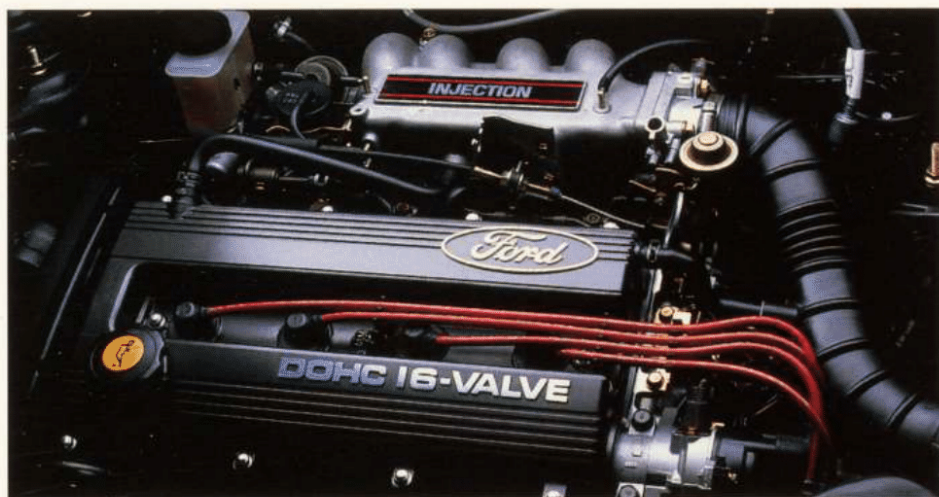
And, while the big picture is one of room, Laser doesn't overlook little details either.

For example, in the back, you have the versatile 60/40 split folding

rear seat to accommodate those long or awkward shaped objects while still providing room for passengers.

Or you can fold down both sides for even more carrying space.





1.8 EFI DOHC 16v.

Bore x Stroke mm	83 x 85
Cylinder head	Aluminium Alloy
Fuel System	Multipoint electronic fuel injection with variable inertia charge system (V.I.C.S.)
Fuel	Regular Unleaded
Displacement cc	1840
Valves per cylinder	4
Compression Ratio	9.0:1
Max. Power DIN kW/rpm	92/6500
Max Torque Nm/rpm	155/4500

1.8 EFI SOHC 16v.

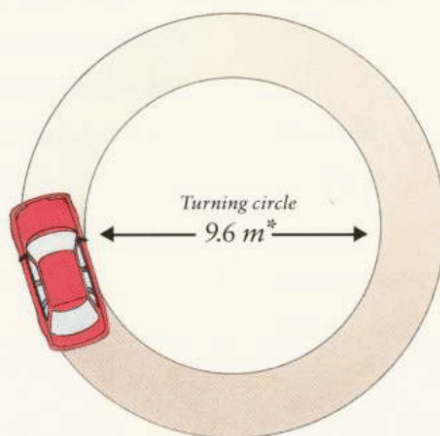
Bore x Stroke mm	83 x 85
Cylinder head	Aluminium Alloy
Fuel System	Multipoint electronic fuel injection with electronic spark advance
Fuel	Regular Unleaded
Displacement cc	1840
Valves per cylinder	4
Compression Ratio	8.9:1
Max. Power DIN kW/rpm	76/5500
Max Torque Nm/rpm	150/4000

MY, HOW TIME FLIES...

...which brings us to the engines that power these sporty machines.

At the heart of each lies a 1.8 litre EFI four cylinder engine. In Laser S it's a single overhead cam design; the TX3 features double overhead camshafts. The engines incorporate advanced 16-valve technology with pentroof combustion chambers.

With four valves per cylinder,



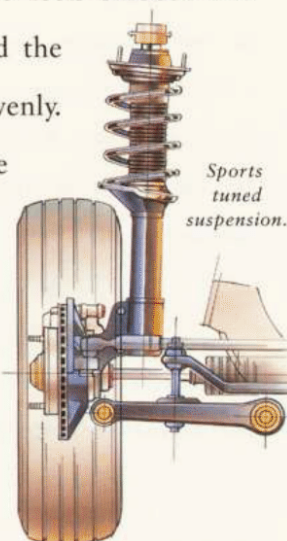
more air and fuel enter the combustion chamber and the exhaust gases escape faster.

The result is something you

will appreciate as soon as you depress the accelerator.

The engine feels smooth and responsive and the power flows evenly.

You experience more torque at lower speeds and greater power at higher engine speeds.



With extensive anti-corrosion treatment, this beautiful body is engineered to last.



To get the most out of these advanced engines, each of these Lasers is equipped with a versatile 5-speed manual transmission.

It's on its own for shifting ease and feel.

FORDCARE. OUR COMMITMENT
TO CUSTOMER SATISFACTION.



Fordcare is a whole range of programs, products and services designed to make Ford owners the most satisfied motor vehicle owners in Australia.

Fordcare starts when you enter an Authorised Ford dealer's showroom, it's there when you take delivery of your new Ford and it continues for the life of the vehicle.

That means first class service for you at all times, and nothing less than the best for your Ford from our extensive network of authorised Ford dealers.

As motor vehicles become more sophisticated and technically advanced, specialised care and maintenance become more vital.

Fordcare provides the technical equipment and expertise to keep your Ford operating in peak condition. The well-being of your Ford is supported by these additional warranties:

THE FORD 24 MONTH/50,000 KM
EXPRESS NEW VEHICLE WARRANTY.



Covers your Ford against defects in factory materials or workmanship for the first 24 months or 50,000 km - whichever occurs first. When fitted at time of vehicle purchase, Ford Approved Accessories are also covered by the Ford 24 month/50,000 km Express New Vehicle Warranty.

FIVE YEAR PERFORATION
CORROSION WARRANTY.

Covers the original vehicle's body against perforation corrosion for the first five years of its life.

All optional equipment referred to in this brochure is available at extra cost unless otherwise stated.

This brochure is designed to provide you with a general introduction to the Ford Products (including available optional equipment) referred to, and should be read in conjunction with the latest specification sheet. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice, to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser. The latest specification sheet should be referred to for information on the availability, ordering and use of optional equipment. Always consult an Authorised Ford dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED.

A.C.N. 004 116 223. Registered Office: 1735 Sydney Road, Campbellfield, Victoria 3061, Australia. Printed July, 1993.

LIFETIME SERVICE WARRANTY.



Covers the majority of part replacements, including labour, carried out by your Authorised Ford dealer after the expiration of the initial Ford 24 month/50,000 km Express New Vehicle Warranty.

It means you will only ever pay once for such repairs under normal driving conditions.

LIFELONG PANEL WARRANTY.



Covers replacement of outer body panels against perforation corrosion for the life of the vehicle. Further information on these warranties may be obtained from your Authorised Ford dealer.

FORD CUSTOMER ASSISTANCE CENTRE.



You will find our Customer Assistance Representatives responsive to your needs. They can assist with any general enquiry about your vehicle that calls for special information beyond the scope of your Authorised Ford dealer.

Customer Assistance Centre.

Phone 008 333 306 (TOLL FREE),

in Melbourne phone 359 7023.

FORD LEASING.



Fully maintained operating leases are available to approved applicants through Ford Credit Australia Limited.

Enquire at your participating Authorised Ford dealer.



HAVE YOU DRIVEN A FORD...LATELY?

Standard Equipment Ford Laser S and TX3

FEATURES:	LASER S	LASER TX3	FEATURES:	LASER S	LASER TX3	FEATURES:	LASER S	LASER TX3
MECHANICAL*			EXTERIOR (continued)			INTERIOR (continued)		
5 door bodystyle	•		Rear window wiper plus intermittent function/wash	•	•	Moulded front and rear armrests		•
3 door bodystyle		•	Rear window demister	•	•	Loop pile carpeted passenger compartment	•	
1.8 litre SOHC EFI 16V engine	•		Tinted band laminated windscreen	•		Cut pile carpeted passenger compartment		•
1.8 litre DOHC EFI 16V engine		•	Laminated windscreen		•	Carpeted luggage compartment	•	•
5 speed manual trans	•	•	Tinted side and rear glass	•	•	Luggage compartment lamp	•	•
Four wheel independent suspension	•	•	High mounted stop lamp	•	•	Panel light rheostat	•	•
Power assisted steering	•	•				Interior courtesy light operated by front doors	•	•
Front stabiliser bar	•	•	INTERIOR			Rear door courtesy light switches	•	
Rear stabiliser bar	•	•	Soft feel 3-spoke sports steering wheel and gear shift knob	•	•	Interior light with twin spot lamps	•	•
Electronic ignition	•	•	Tilt adjustable steering column	•	•	Illuminated ignition lock	•	•
Four wheel power disc brakes (vented front, solid rear)	•	•	Prismatic day/night interior rear view mirror	•	•	Warning lights: oil pressure, alternator, brake fluid low, park brake on, high beam, turn signal/hazard	•	•
<i>* For available optional equipment see reverse side</i>			Vanity mirror in passenger sunvisor	•	•	Warning lights: stop lamp out, fuel low, wash fluid low	•	•
EXTERIOR			Cloth covered sunvisors with ticket holder on driver's side	•	•	Rear window demister "on" lamp	•	•
Large body colour rear spoiler	•	•	Illuminated cigar lighter and ashtray	•	•	Gauges: speedometer, odometer, tripmeter, fuel gauge, water temperature gauge	•	•
Grey front spoiler		•	Large centre console with rear ashtray	•	•	Tachometer	•	•
Body colour bumpers with red inserts	•	•	Digital clock	•	•	Headlamps "on" warning chime	•	•
Wide section grey bodyside protection mouldings with red inserts	•		Triad and Warp Knit cloth seat trim		•	Power doorlocks		•
Wide section body colour bodyside protection mouldings with red insert		•	Indy Weave cloth seat trim		•	Power windows		•
All black exterior beltline/window surround	•	•	Driver and passenger seat fore and aft adjustment	•	•	Childproof rear locks	•	
Bodyside decal	•		Driver's seat tilt back with memory return		•	Remote fuel filler release	•	•
Body colour radiator grille	•	•	Passenger seat slides and tilts forward with memory return for easy access to rear seats		•	Remote hatch release	•	•
Grey/Reflex rear applique	•	•	Adjustable recline lever on front seat		•	Passenger assist handles and coat hook	•	•
P175/65HR14 steel belt radial ply tyres	•		Driver's seat tilt		•	Front and rear inertia reel seat belts and rear centre lap belt	•	•
185/60HR14 steel belt radial ply tyres		•	Driver's seat lumbar support adjustment	•		4 speed fan boosted ventilation	•	•
14" x 5.5" JJ alloy road wheels	•	•	Driver's left footrest	•	•	Rear seat heater ducts	•	•
Front mudflaps	•	•	Seat back pockets	•	•	Electronic tuning AM/FM radio/cassette with auto store, four speakers and programmed anti-theft feature	•	
Rear mudflaps	•	•	Front door map pockets	•	•	Electronic tuning AM/FM radio/cassette with Dolby, music search, auto store, four speakers and a programmed anti-theft feature		•
Quartz halogen headlamps	•	•	60/40 fold down rear seat backrests	•	•	Comprehensive tool kit and jack	•	•
RHS and LHS black manual remote control exterior rear view mirror (safety breakaway type)	•		Integrated rear seat head rests	•	•	Touch-up paint	•	•
Electrically controlled colour keyed RHS and LHS exterior rear view mirrors		•	Front seat headrests with height adjustment	•	•			
2 speed plus intermittent windscreen wipers	•	•	Moulded cloth headlining	•	•			
Dual jet windscreen washers	•	•	Door trims with cloth insert	•	•			

Have you driven a Ford...lately?

FORD LASER



Specifications

FORD LASER S & TX3

Engine	1.8 litre EFI SOHC 16 Valve	1.8 litre EFI DOHC 16 Valve
Bore & Stroke - mm	83x85	83x85
Cylinder Head	Aluminium Alloy	Aluminium Alloy
Engine Block	Cast Iron	Cast Iron
Displacement cc	1840	1840
Compression Ratio	8.9:1	9.0:1
Fuel (Octane Rating)	91-93	91-93
Max Power Output DIN kW/rpm	76/5500	92/6500
Max Torque Nm/rpm	150/4000	155/4500

Suspension

Front • Independent MacPherson struts • Eccentric variable rate coil springs • Stabiliser bar • Negative anti-sway and anti-dive geometry	Rear • Independent MacPherson struts • Eccentric variable rate coil springs • Stabiliser bar • Self stabilising geometry
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Dimensions

General	1.8 litre EFI SOHC 16 Valve	1.8 litre EFI DOHC 16 Valve
Curb weight (kg)	1005	1055
Luggage capacity (rear seats up)	0.385m ³	0.385m ³
Tyre size	175/65HR14	185/60HR14
Fuel tank capacity	55 litres	55 litres
Min. turning circle-diameter - (m)	9.6	9.6

Exterior (mm)

Overall length	4270	4270
Front overhang	825	825
Wheelbase	2500	2500
Rear overhang	945	945
Overall height	1375	1375
Overall width	1695	1695
Front track	1430	1430
Rear track	1435	1435
Ground clearance	150	150

Interior (mm)

Front headroom	975	975
Front legroom	1055	1055
Front shoulder room	1346	1346
Rear headroom	954	954
Rear legroom	880	880
Rear shoulder room	1364	1336

Transmissions and Ratios

	1.8 litre EFI SOHC 16 Valve 5 spd manual	1.8 litre EFI DOHC 16 Valve 5 spd manual
Ratio		
- 1st Gear	3.416	3.307
- 2nd Gear	1.842	1.833
- 3rd Gear	1.290	1.310
- 4th Gear	0.918	1.030
- 5th Gear	0.731	0.795
- Reverse	3.214	3.166
- Final Drive Ratio	3.631	4.105

Selected Fuel Consumption Data

This data is based on AS2877 Tests conducted for Ford

	1.8 litre EFI SOHC 16 Valve	1.8 litre EFI DOHC 16 Valve
CITY L/100km	8.5	9.0
HIGHWAY L/100km	6.2	6.8

These figures are provided to assist you in comparing the fuel consumption of Laser S and TX3 with other vehicles. The actual fuel consumption you achieve will depend, however, on many factors, including your driving habits, the prevailing conditions and your vehicle's equipment, condition and use.

Options

Optional Equipment (Options are at extra cost unless otherwise stated)

	S 1.8 litre EFI SOHC 16 Valve	TX3 1.8 litre EFI DOHC 16 Valve
Integrated air conditioning	OPT	OPT (a)
Prestige paint	OPT	NCO

Engine/Transmission Combinations

- A 5-speed manual transmission is standard on all models. Automatic transmission is not available.

OPT — Optional at extra cost

NCO — No cost option

Footnotes:

(a) Air conditioning will be fitted by your authorised Ford Dealer.

About this specification sheet. This sheet is designed to provide you with selected specification data for the Ford Products which have been described in a general way in the relevant brochure. Because of changes in conditions and circumstances Ford* reserves the right, subject to all applicable laws, at any time, at its discretion, and without notice to discontinue or change the features, designs, materials, colours and other specifications and the prices of its products, and to either permanently or temporarily withdraw any such products from the market without incurring any liability to any prospective purchaser or purchaser.

Because of variations which occur in manufactured products, all capacities, measurements, dimensions and weights quoted in the relevant brochure and this specification sheet should be taken as approximate only.

Always consult an Authorised Ford Dealer for the latest information with respect to features, specifications, prices, optional equipment and availability before deciding to place an order.

*FORD MOTOR COMPANY OF AUSTRALIA LIMITED

A.C.N. 004 116 223

Registered office:

1735 SYDNEY ROAD, CAMPBELLFIELD, VICTORIA, 3061.

24/50 EXPRESS NEW VEHICLE WARRANTY



Covers your Ford against defects in materials or workmanship for the first twenty four months or 50,000 km — whichever comes first.

FORDcare



All Ford vehicles sold throughout Australia are backed by Fordcare after sales service. Fordcare is comprised of a number of individual service products designed exclusively for Ford vehicles and their drivers. These include technical support back-up, diagnostic equipment, approved Ford/Motorcraft replacement parts and parts and service warranties.



We're always happy to hear from you and you will find our Customer Assistance Representatives responsive to your needs. Our Representatives can assist with Fordcare servicing information and with any general enquiry about your vehicle that calls for special information beyond the scope of your Authorised Dealer.

Customer Assistance Centre
Phone 008 333 306 (TOLL FREE),
in Melbourne phone 359 7023.

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